

Advertising Products

Banners

Banners are positioned at the top or at the right side of most of ex-localauthority.com pages, and offer direct access to our customers with premiere placement for your message.

Banner design is very flexible – it could include static or animated graphics, HTML or other web based technologies.

Your banners could appear on one page only to target a specific audience or to run of site (ROS) in order to reach a broad audience and build brand awareness by rotating your message throughout the ex-localauthority.com site.

Banner 468x60

Description	Requirements
Display dimensions	468 width x 60 height
File size	25k max
Approved file formats	GIF, JPG, SWF, PNG
Alt text	250 characters max (incl. spaces)
Animation	Allowed
Submission deadline	Two business day before start

Half banner 234x60

Description	Requirements
Display dimensions	234 width x 60 height
File size	25k max
Approved file formats	GIF, JPG, SWF, PNG
Alt text	250 characters max (incl. spaces)
Animation	Allowed
Submission deadline	Two business day before start

Right side banner 144x (optional)

Description	Requirements
Display dimensions	234 width x optional height
File size	25k max
Approved file formats	GIF, JPG, SWF, PNG
Alt text	250 characters max (incl. spaces)
Animation	Allowed
Submission deadline	Two business day before start

Button 150x60

Description	Requirements
Display dimensions	150 width x 60 height
File size	25k max
Approved file formats	GIF, JPG, SWF, PNG
Alt text	250 characters max (incl. spaces)
Animation	Allowed
Submission deadline	Two business day before start

Text box

The text box is placed on the right side of a chosen ex-localauthority.com page. The box is targeted to a specific audience as it appears on one page only. Your company logo, text information and links not only build brand awareness of your company but also inform your customers about your services and products.

Description	Requirements
Display dimensions	144 width x 250 height
File size (logo)	25k maximum
Approved file formats (logo)	GIF, JPG, SWF, PNG
Alt text (logo)	60 characters max (incl. spaces)
Text	250 characters max (incl. spaces)
Submission deadline	Five business day before start

Co-branding

Please contact us at marketing@ex-localauthority.com to discuss the various co - branding options.

This is just a sampling of some of the advertising opportunities on ex-localauthority.com. For additional opportunities, please contact us at marketing@ex-localauthority.com